

Earth Day 2020 — 50th anniversary

Theme: Climate Action

Ideas:

- Lots of virtual events going on for Earth Day
- Could write an article about steps to take towards climate action from home
- It's last minute but we could try to do a webinar that day on climate action, maybe even use it as a path to promote SCPN? Or just a general conversational webinar as opposed to a more presentational one.
- We could also help promote "[Earth Day Live](#)" which is featuring some cool speakers. You can also register an event through their page to get put on their website
- This might be a really good opportunity to push the SCPN because it focuses directly on climate action and moving the needle
 - This could also focus on ways in which individuals can get involved in climate action (i.e. contacting their legislators, grassroots organizing, etc.). Providing people with the resources we have available to do so.
- Social Media Kit provided by Earth Day Network -- has some cool graphics we can use to help promote earth day.
https://docs.google.com/document/d/1g2EJ9R9qPJSdBWwQI_qSXET4CoMUc_jNv7_KrwgaLoBc/edit
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Earth Day Events/Resources:

UMB Webinar with Christiana Figueres

https://www.umb.edu/news_events_media/events/2020_robert_c_wood_visiting_professor_of_public_and_urban_affairs_lecture_featuring_christiana_figueres

Earth Day Network Events Schedule -- this is their weeklong programming schedule with themes everyday of the week:

<https://www.wedonthavetime.org/event/earthdayweek>

Guided meditation and reflection on Earth

<https://www.eventbrite.com/e/novasutras-earth-week-beginning-online-gathering-registration-100987586590>

Zero Waste Workshop

<https://www.eventbrite.com/e/zero-waste-nyc-workshop-series-deep-dive-into-food-on-earth-day-webinar-tickets-86273385017>

Sunrise Boston Earth Day rally:

<https://actionnetwork.org/events/earth-day-rally-with-sunrise-boston>

A virtual CCL event with Dr. Katharine Hayhoe:

<https://www.eventbrite.com/e/uniting-from-home-registration-101119077884?fbclid=IwARoy613tIbRVjwBhGspVHRAUoyzTYTYqu1LSzkK7RwM86Y7JXvUOGPren4>

Earth Challenge App: lets you engage in citizen science, discover environmental issues in your area, receive tailored suggestions for taking climate action in your community:

<https://apps.apple.com/us/app/earth-challenge-2020/id1494183525>

Boston Earth Day Live Event -- speakers include Senator Ed Markey, City Councilors Michelle Wu and Andrea Campbell, Mass Sierra Club, Mass Audubon

<https://www.earthday2020boston.org>



**IT'S NOT A
DAY - IT'S A
MOVEMENT**



#EarthDay2020

4.22.2020 | Worldwide

earthday.org

