



# Powerful Planning

How States Can Secure  
a Clean and Reliable Grid

June 10<sup>th</sup> | 2:00PM ET

CLIMATE  CHANGE

# Introduction

Kristen Soares



State Climate Policy  
Network Manager

CLIMATE **X** CHANGE  
[SCPN]

# State Climate Policy Network



Network of **15,000+**

- State and local elected officials
- NGO advocates
- Researchers
- State agency staffers
- Organizers and activists
- Business leaders

... working on state climate policy

[www.climate-xchange.org/network](http://www.climate-xchange.org/network)

# Pro Bono Policy Assistance

We specialize in state climate policy design and analysis.  
Reach out to [kristen@climate-xchange.org](mailto:kristen@climate-xchange.org) with your requests on:

- **Example states** and **model rules** for a given policy
- **Gap analysis** of your state's climate policy landscape
- **Connections** to other actors working on similar issues

# **Powerful Planning:** *How States Can Secure a Clean and Reliable Grid*



**Cathy Boies**  
Director at Gridworks



**Abby Watson**  
Co-Founder and President of  
The GroundWire Group

## Agenda

1. Transmission Authorities
2. Energy Zones
3. Discussion and Q&A

# Speaker

Cathy Boies



**Director**  
Gridworks

Climate XChange

# State Transmission Authorities in the Western U.S.

June 10 | Noon MT  
*Virtual*



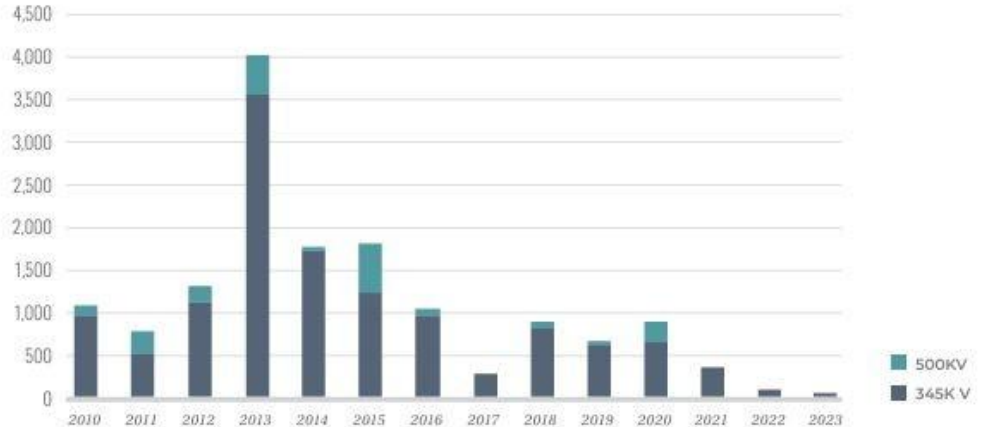
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# Why are states exploring transmission authorities now?

- Aging grid, surging demand, reliability concerns
- Lack of (inter)regional lines, regulatory and/or market barriers
- Interconnection backlogs, escalating network upgrade costs
- State goals: energy export, local industry, policy goals

**FIGURE 1** Investment in new high-voltage lines peaked in 2013 and has steadily fallen over the last 10 years.<sup>3</sup>

MILES OF 345 KV+ TRANSMISSION LINES ADDED EACH YEAR



Source: ACEG and GridStrategies, [Fewer New Miles: The U.S. Transmission Grid in the 2020s](#), July 2024.

# State Transmission Authority

## What it is...

- ✓ Public purpose transmission developer
- ✓ Project partner and convener
- ✓ Catalyst for projects that stall
- ✓ Financing and coordination platform

## What it is not...

- ✗ State agency regulator
- ✗ Permitting office
- ✗ Directed by a commission
- ✗ Independent developer

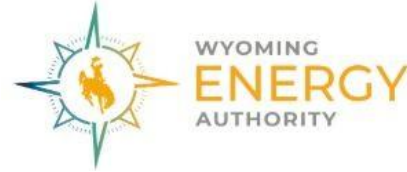
# The Different Flavors in the West



- Created 2005
- [Idaho Energy Resources Authority Act](#)
- Lending authority



- Created 2007
- [New Mexico Renewable Energy Transmission Authority Act](#)
- Renewable energy export



- Merged in 2020
- [Wyoming Energy Authority Act](#)
- Strategic hub to boost local industries



- Created 2021
- [Colorado Electric Transmission Authority Act](#)
- Grid reliability, state clean energy goals, economic development

# The Policy Toolkit

## Project Development Tools

- Corridor identification
- Public-private partnerships
- Convenor role

## Financing Tools

- Revenue bonding
- Tax exemptions

## Market/Regulatory Tools

- Developer-of-last resort
- Streamlined processes
- Eminent domain (as a last resort)

*Not every authority has every power*

# Key Design Choices for Policymakers

**Financing** – Revenue bonding? Rate recovery? Affordability?

**Permitting and siting** – Accelerated timelines? Coordination?

**Technology** – GETs/ATTs? Wildfire hardening?

**Governance** – Relationship with utilities? Public purpose?

**Implementation** – Funding? Staffing? Launch runway?

*The central question: what problem is the authority trying to solve?*

## Three Takeaways

- Transmission authorities are tools, not ends themselves
- States are customizing the model to solve different problems
- Design choices determine the authority's effectiveness



**QUESTIONS?**

**CATHY BOIES**

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# Case Study: Western Spirit

## The Bottleneck

World-class wind resources lacking transmission; multi-year development logjam

## NM RETA's Role

Public interest co-developer with Pattern Energy

## The Mechanism

Public-private joint venture powers and tax-exemptions to de-risk project finance

## The Outcome

800 MW transfer capacity transmitting 100% renewable energy



# Speaker

Abby Watson



**Co-Founder and President**  
The Groundwire Group



# Energy Zones

**Holistic energy system planning that reduces  
costs and impacts**

# The solution to energy affordability is **investment.**

Smart, well-planned investments in the grid can enable growth while making the most of what we have – and we can bring communities along in the process.

# The Challenge

## Energy affordability and a system under pressure

After decades of flat growth and deferred investment, demands on the grid are growing at precisely the moment when inflation is driving prices higher for everything.



Rising costs and surging load growth colliding with an aging system



Slow, reactive planning tools aren't up to the task



The public feels blindsided

# The Energy Zone Solution

## **Initiate a public dialogue**

State officials can launch a stakeholder engagement process to identify preferred zones for energy-related development (including large loads).

## **Iterative zone identification process**

A multistep process can then refine initial proposed zones to take into account stakeholder feedback, commercial interest, and system analysis.

## **Energy system investments that maximize economic growth**

States can then use these zones to offer economic incentives, designate eligibility for expedited permitting provisions, and supply inputs to regional transmission planning processes.

# The Energy Zone Solution

## **A process built for engagement**

This type of state-driven process can improve public awareness of the realities of the grid and engage communities in the decision-making process much earlier.

## **A new era of transparency**

Lack of understanding and access to information about how energy investment decisions are made systematically undermines trust in those decisions. Energy Zones make needs and trade-offs explicit and quantifiable.

## **A system designed for least cost and impact**

Energy Zones can be designed to encourage development of large loads in places that trigger the fewest upgrade needs, optimize for cogeneration, and open access to areas with strong development potential and support.



# Get In Touch

[www.groundwiregroup.com](http://www.groundwiregroup.com)

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# Q&A

**Thank you for joining!**

**Reach out to  
kristen@climate-xchange.org with any  
additional questions!**

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