



Urban Greening



Community park in Fitchburg. Photo: Massachusetts Office Of Travel & Tourism

INVESTMENT SCALE

Low \$ \$ \$

DEPLOYMENT SPEED

Fast

DESCRIPTION

Urban Greening improves and expands community green spaces. This includes establishing neighborhood parks and gardens, expanding urban forestry and agriculture, reclaiming and restoring abandoned land, and building green infrastructure.

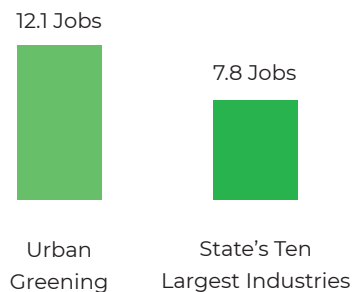
BENEFITS

Revitalizing and building new urban green spaces has the potential to create substantial social and economic benefits in Massachusetts. Investments in Urban Greening will support workforce development opportunities in the landscaping, forestry, and construction fields, while encouraging healthy and active lifestyles, increasing social interactions in communities, and reducing the severe health effects from urban heat islands.

RESULTS

Each dollar invested **supports 60 percent more jobs than a dollar invested in the state's ten largest industries.** Expanded green spaces capture and store carbon dioxide, resulting in \$250,000 in climate benefits per million dollars invested.

JOBS PER MILLION INVESTED



TOP OCCUPATIONS

- 1 Landscaping and Groundskeeping Workers
- 2 General and Operations Managers
- 3 Office Administrators
- 4 First-Line Landscaping Supervisors
- 5 Recreation Workers

BENEFITS PER MILLION INVESTED



Climate Benefits
\$245,200

Avoided future damages of climate change from greenhouse gas pollution

ADDITIONAL BENEFITS

Urban Greening would increase

- Health and safety
- Social interactions
- Property value

While reducing

- Water pollution
- Urban heat island effects